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Boligee, Alabama, is a town with a population of 369 persons according to the 2000 U S Census. Boligee has its own post office with its own zip code, 35443. Boligee has its own local government and Mayor, the Honorable Bonnie Olayiwola. Emergency services are provided by the Boligee Volunteer Fire Department. Boligee is also the home to several businesses such as Eastern Red Cedar, Atlantic Cedar, Southern Hickory and Pearson Excavation. Additionally, the community is served by the following places of worship: the Little Zion Baptist Church, MacEdonia CME, the Morning Star Baptist Church, the Pine Grove CME Church and the Word of Action Tabernacle. Boligee is also the home of two schools, the Mt. Hebron Head Start

7M-MB
03-316

School and Paramount Jr. High School Despite Boligee's status, no broadcast facilities of any type are allocated to the community. Allocation of Channel 297A would remedy this deficiency

II Allocation of Channel 297A to Boligee, Alabama can be accomplished in Accordance with the Commission's Technical Requirements for New Allocations.

Allocation of Channel 297A to Boligee, Alabama can be accomplished in complete accordance with the Commission's Rules governing allocations. Specifically, as the attached study¹ demonstrates, the proposed allocation meets all spacing requirements.² In addition, as is depicted on the attached coverage map,³ city-grade coverage would be achieved over all of Boligee from the proposed reference coordinates

III Allocation of Channel 297A to Boligee would be in the Public Interest.

The allocation of Channel 297A to Boligee would be in the public interest. The proposal would permit Boligee to receive its first local full-service broadcast facility of any type, thereby serving the highest of the Commission's allocation priorities:

[T]here are virtually no populated areas of the country where our higher allotment priorities, such as first reception service, have not been attained Therefore, as a practical matter, provision of first local service is the highest of our allotment priorities which remains in any significant degree unsatisfied

Amendment of the Commission's Rules Regarding Modification of FM and TV

Authorizations to Specify a New Community of License, 5 FCC Rcd 7094, 7096 (1990) ⁴

¹ See Exhibit 1

² The proposed reference coordinates are 32-48-34 x 88-06-27

³ See Exhibit 2

⁴ As the Commission explained in *Revision of FM Assignment Policies and Procedures*, the FM allotment priorities are (1) first full-time aural service, (2) second full-time aural service, (3) first local service, and (4) other public interest matters (with co-equal weight being given to priorities (2) and (3)) 90 FCC 2d 88, 91 (1982)

- IV If Channel 297A is Allocated to Boligee, GCB Will Apply for Facilities to Operate on the Channel and, if such Application is Granted, will Construct Such Facilities.
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As required by the Commission, GCB hereby commits to apply for an authorization to construct the requisite facilities on Channel 297A at Boligee if the allocation is adopted by the Commission. In addition, GCB commits to construct such facilities if awarded such construction permit.

Conclusion

As has been demonstrated above, allocation of Channel 297A to Boligee, Alabama, would be in the public interest inasmuch as it would allow the community to enjoy its first local transmission service. Accordingly, GCB respectfully requests that the Table of FM Allotments be amended as follows:

Community	Present	Proposed
Boligee, Alabama	-----	297A

Respectfully submitted,

GREENE COUNTY BROADCASTING

By _____
John C. Trent
Its Attorney

September 26, 20003

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PETITION FOR RULE MAKING
GREENE COUNTY BROADCASTING
ALLOT CHANNEL 297A
BOLIGEE, ALABAMA
September 2003

TECHNICAL STATEMENT

1 This technical statement and attached exhibits were prepared on behalf of Greene County Broadcasting ("GCB") GCB herein proposes an amendment to §73.202(b) of the Commission's rules by allotting Channel 297A to Boligee, Alabama, as that community's first local FM service Boligee is located in Greene County, Alabama According to the U.S Census, Boligee has a population of 369 persons ¹ Boligee has a Mayor and town offices Boligee also has volunteer fire department services for its residents

DISCUSSION

2 Channel 297A can be allotted to Boligee, Alabama, at reference coordinates North Latitude 32° 48' 34" and West Longitude 88° 06' 27" This represents a site restriction of 10.0 kilometers northwest of the community to avoid shortspacing WVFJ, Channel 298A, Uniontown, Alabama Attached as Exhibit #1 is a map which shows where a transmitter site for Channel 297A at Boligee, Alabama, can be located Attached as Exhibit #2 is a §73.207 spacing analysis demonstrating that Channel 297A at the proposed reference site meets the Commission's minimum distance separation requirements to all licensed, applied for or proposed facilities From the proposed reference site, a 70 dBu (3.16 mV/m) contour will be delivered to all of Boligee

1) 2000 Census data

3 Therefore, GCB herein requests the following change to the Table of Allotments.

Boligee, Alabama

Present	Proposed
None	297A

PUBLIC INTERESTS

4 The allotment of Channel 297A will provide Boligee with its first local licensable FM station From the proposed reference site, the Channel 297A allotment will provide service to 15,018 persons in 2,516 ¹ square kilometers ² Once Channel 297A is allotted to Boligee, Alabama, GCB will submit its continuing expression of interest or other necessary filing requesting a permit to construct a new FM station on Channel 297A at Boligee, Alabama.

5 The foregoing was prepared on behalf of Greene County Broadcasting by Graham Brock, Inc , its Technical Consultants All data relating to FM facilities was extracted from the CDBS database We assume no liability for errors or omissions in that database, which may be adverse to the requests contained herein

2) This is based on a service radius of 28.3 kilometers from the reference site (no terrain variations)

Graham Brock, Inc. - Broadcast Technical Consultants

Allocation Reference
 Latitude 32-48 34 N
 Longitude 089-06-27 W
 ERP: 6.00 kW
 Channel 297A
 Frequency 107.3 MHz

WVVG LIMIT

038-00-00 W

USABLE AREA

088-15-00 W

WQLT-FM LIC. LIMIT

WQLT-FM APP. LIMIT

WLSM-FM LIMIT

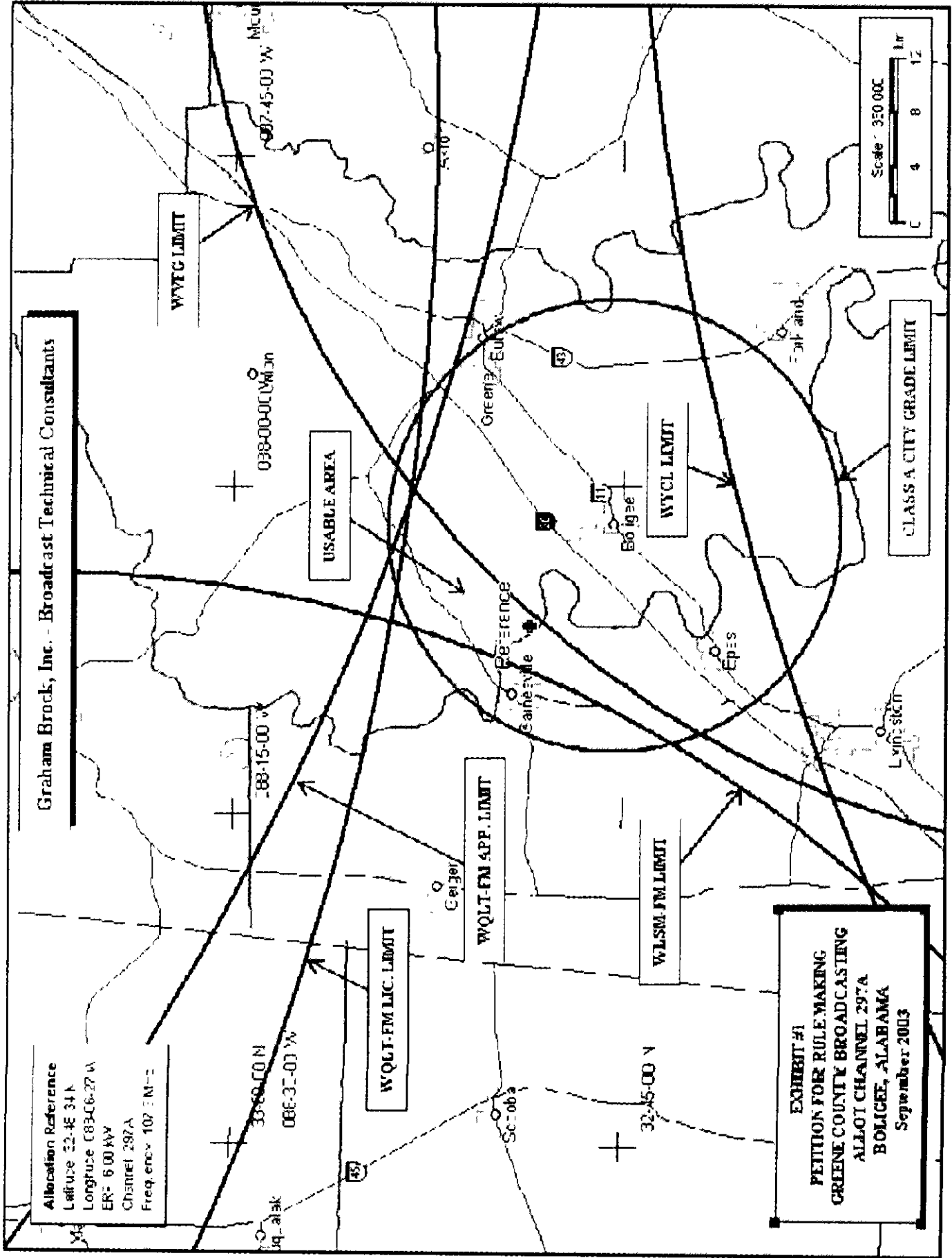
WYCL LIMIT

CLASS A CITY GRADE LIMIT

Scale 350,000



EXHIBIT #1
PETITION FOR RULE MAKING
GREENE COUNTY BROADCASTING
ALLOT CHANNEL 297A
BOLIGEE, ALABAMA
 September 2003



PETITION FOR RULE MAKING
GREENE COUNTY BROADCASTING
ALLOT CHANNEL 297A
BOLIGEE, ALABAMA
September 2003

EXHIBIT #2

Allocation study for new FM station Boligee, Alabama
Using proposed allocation site as reference

REFERENCE	CLASS = A	DISPLAY DATES
32 48 34 N		DATA 09-13-03
88 06 27 W	Current Spacings	SEARCH 09-16-03
----- Channel 297 - 107.3 MHz -----		

Call	Channel N Lat	Location W Long	Ant	Dist Power	Azi HAAT	FCC	Margin
RADD	ADD 297A	Boligee		AL 0.00	0 0	115.0	-115.00
	32 48 34	88 06 27		0.000 kW	000 M		
	> Proposed allotment						
 WJTG	LIC 298A	Uniontown		AL 72.82	131.1	72.0	0.82
	32 22 38	87 31 25	CN	6.000 kW	100 M		
	Charles E. Jones, Jr. BLH-19950123KA						
 WJSLM	LIC 296C3	Louisville		MS 91.97	292.5	89.0	2.97
	33 07 20	89 01 07	C	12.500 kW	142 M		
	Harrison Communications, Inc. BLH-19970428KB						
 WQLTFM	LIC 297C1	Florence		AL 209.90	9.8	200.0	9.90
	34 40 24	87 42 56	CN	93.000 kW	310 M		
	Big River Broadcasting Corp. BLH-20000120AAP						
 WQLTFM	APP-Z 297C1	Florence		AL 211.18	20.9	200.0	11.18
	34 35 05	87 17 03	ZCN	100.000 kW	299 M		
	Big River Broadcasting Corp. BPH-20020204AAV						
 WCL	LIC 297C	Pensacola		FL 242.65	163.9	226.0	16.65
	30 42 20	87 24 09	CN	100.000 kW	429 M		
	Concord Media Group, Inc. BLH-19880913KB						
 WFXIFM	LIC 298C1	Magee		MS 169.43	249.2	133.0	36.43
	32 15 29	89 47 22	C	100.000 kW	290 M		
	Urban Radio Of Mississippi BMLH-20020312AAO						
 WPCA	LIC 300C	Ackerman		MS 138.83	299.9	95.0	43.83
	33 25 25	89 24 13	CN	100.000 kW	307 M		
	French Camp Radio, Inc. BLH-19901207KB						
 WMLV.A	APP-Z 295A	Stonewall		MS 76.54	225.4	31.0	45.54
	32 19 30	88 41 17	ZCX	2.300 kW	164 M		
	East Mississippi Broadcast BPH-20020206AAI						

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

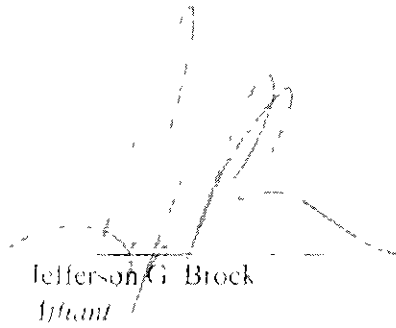
State of Georgia)
St Simons Island) ss.
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Greene County Broadcasting to prepare the attached Technical Exhibit.

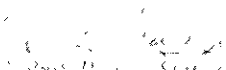
His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 19th day of September, 2003.


Jefferson G. Brock
Affiant

Subscribed and sworn to before me this 19th day of September, 2003.


Notary Public
My Comm. Expires 09/16/2006